

Facts and Figures

VieVinum – International Wine Festival – PROFESSIONAL EDITION

Trade Show	VieVinum – International Wine Festival
Date	May 21 st – 23 rd , 2022
Who	approximately 400 exhibitors – Producers, importers and distributors from Austria and all over the world
Organizer	MAC – Hoffmann & Co. GmbH Hofburg Palace, Schweizertor PF 22 A-1016 Vienna, Austria
Venue	Hofburg Vienna
Opening Hours	
Saturday-Monday	09 a.m. – 06 p.m. trade visitors and press
Saturday-Monday	01 p.m. – 06 p.m. additionally limited places for interested public
Entrance Fees (incl. 20% VAT)	Day ticket Trade visitors € 55,- <i>(Only after registration with a proof of legitimacy, e.g. trade license,...)</i> Day ticket Public € 75,- <i>(limited contingent, only after previous registration)</i>
Topics	Wide range of Austrian and international wines. Numerous kick-off events in cooperation with the gastronomy. Side events with exciting specialised tastings on up-to-date themes. Tasting services with unlimited glass service, fresh white bread and mineral water.
Trade Show Profile	The VieVinum is Austria`s largest and most important wine event. Exhibitors include winegrowers as well as wine trade houses presenting a national and international product range. As a platform for the most influential global wine players, the VieVinum focuses on the establishment of new trade contacts and the cultivation of existing partnerships.
Target Groups	wine producers, importers and distributors
Exhibitors	from Austria and all over the world
Target Group	gastronomy, retailers, representatives
Visitors	of specialized media and wine lovers
Results Previous Event (2018):	
Exhibitors	580 exhibitors – winegrowers, importers, distributors and specialized publishers from Austrian and all over the world
Visitors	15.000
Website	www.vievinum.at



12nd International Wine Festival
May 21st – 23rd, 2022

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