



Vienna, 17th February 2021

Dear Winemakers, Exhibitors and Partners of VieVinum!

We are very sorry to inform you today that, due to the current development of the Corona pandemic, the VieVinum wine fair cannot be held as planned from 29 to 31 May 2021 and must be postponed to 2022. Together with the Austrian Wine Marketing Board, we have weighed all options very carefully and have made this decision in the interest of protecting the health of all exhibitors and visitors.

We believed in the implementation until the end, and worked with unceasing intensity and effort on several variants in order to set a market impulse for the Austrian wine industry within the framework of the necessary safety requirements.

Unfortunately, the given circumstances in connection with the continuing vigorous entry regulations and the associated planning uncertainty do not allow for any immediate implementation. Nevertheless, we are continuing to work on concepts to make possible again wine events that are both safe and economically feasible once the pandemic situation has eased. We know from so many vintners and market participants in the wine business that they were very much hoping for VieVinum - and this makes the decision all the more difficult for us.

The dates for the next VieVinum are Saturday, 11 June to Monday, 13 June, 2022.

All exhibitors who are in active commercial contact with us will be contacted shortly in a separate letter.

We thank you very much for your support and trust in this already long and difficult time, and wish you good health and continued strength!

With our warmest regards and all the very best,

Your VieVinum Team

PS: As we are all currently working from our home offices, please send any questions by e-mail to office@vievinum.com.

www.vievinum.at

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