

Facts and Figures

VieVinum – International Wine Festival Hofburg Vienna



Trade Show VieVinum – International Wine Festival
Date Mai 29th - 31th, 2021
Who approximately 550 exhibitors – producers, importers and distributors from Austria and all over the world
Organizer MAC – Hoffmann & Co. GmbH
Hofburg Palace, Schweizertor PF 22
A-1016 Vienna, Austria

Venue Hofburg Vienna

Opening Hours
Saturday-Monday 09 a.m. – 01 p.m. trade visitors and press
Saturday-Monday 01 p.m. – 06 p.m. public

Topics Wide range of Austrian and international wines. Numerous kick-off events in cooperation with the gastronomy. Side events with exciting specialised tastings on up-to-date themes. Tasting services with unlimited glass service, fresh white bread and mineral water.

Trade Show Profile The VieVinum is Austria's largest and most important wine event. Exhibitors include winegrowers as well as wine trade houses presenting a national and international product range. As platform for the most influential global wine players, the VieVinum focuses on the establishment of new trade contacts and the cultivation of existing partnerships.

Target Groups Exhibitors wine producers, importers and distributors from Austria and all over the world

Target Group Visitors gastronomy, retailers, representatives of specialised media and wine lovers

Results Previous Event (2018):
Exhibitors 550 exhibitors – winegrowers, importers, distributors and specialised publishers from Austrian and all over the world

Visitors 2018 15.000

website www.vievinum.com

12nd VieVinum
International Wine Festival
Mai 29th - 31th, 2021

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