

Facts and Figures

VieVinum – International Wine Festival Hofburg Vienna



Trade Show	VieVinum – International Wine Festival
Date	June 6 th – 8 th , 2020
Who	approximately 550 exhibitors – producers, importers and distributors from Austria and all over the world
Organizer	MAC – Hoffmann & Co. GmbH Hofburg Palace, Schweizertor PF 22 A-1016 Vienna, Austria
Venue	Hofburg Vienna
Opening Hours	
Saturday-Monday	09 a.m. – 01 p.m. trade visitors and press
Saturday-Monday	01 p.m. – 06 p.m. public
Entrance Fees (incl. 20% VAT)	day ticket € 55,00 season ticket € 100,00 discounted tickets € 45,00 trade visitor € 35,00 (check for commercial buyers, gastronomy) pre-sale € 45,00
Catalogue	listing all exhibitors, wines, floor plans and space for notes € 10,00
Topics	Wide range of Austrian and international wines. Numerous kick-off events in cooperation with the gastronomy. Side events with exciting specialised tastings on up-to-date themes. Tasting services with unlimited glass service, fresh white bread and mineral water.
Trade Show Profile	The VieVinum is Austria's largest and most important wine event. Exhibitors include winegrowers as well as wine trade houses presenting a national and international product range. As platform for the most influential global wine players, the VieVinum focuses on the establishment of new trade contacts and the cultivation of existing partnerships.
Target Groups	wine producers, importers and distributors from Austria and all over the world
Exhibitors	
Target Group	gastronomy, retailers, representatives of specialised media and wine lovers
Visitors	
Results Previous Event (2018):	
Exhibitors	550 exhibitors – winegrowers, importers, distributors and specialised publishers from Austrian and all over the world
Visitors 2018	15.000
website	www.vievinum.at

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International Wine Festival
June 6th – 8th, 2020

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