

Facts and Figures

VieVinum – International Wine Festival Hofburg Vienna

Trade Show VieVinum – International Wine Festival
Date June 4th – 6th, 2016
Who approximately 550 exhibitors – producers, importers and distributors from Austria and all over the world
Organiser MAC – Hoffmann & Co. GmbH
Hofburg Palace, Schweizertor PF 22
A-1016 Vienna, Austria

Venue Hofburg Vienna

Opening Hours

Saturday-Monday 09 – 12 a.m. trade visitors and press
Saturday-Monday 12 – 06 p.m. public

Entrance Fees day ticket € 40,00
(incl. 20% VAT) season ticket € 70,00
reduced ticket € 29,00
(check for commercial buyers, gastronomy)
Pre-sale € 30,00

Catalogue listing all exhibitors, wines, floor plans and space for notes € 5,00

Topics Wide range of Austrian and international wines. Numerous kick-off events in cooperation with the gastronomy. Side events with exciting specialised tastings on up-to-date **themes**. Tasting services with unlimited glass service, fresh white bread and mineral water.

Trade Show Profile The VieVinum is Austria's largest and most important wine event. Exhibitors include winegrowers as well as wine trade houses presenting a national and international product range. As platform for the most influential global wine players, the VieVinum focuses on the establishment of new trade contacts and the cultivation of existing partnerships.

Target Groups Exhibitors wine producers, importers and distributors from Austria and all over the world

Target Group Visitors gastronomy, retailers, representatives of specialised media and wine lovers

Results Previous Event (2014):

Exhibitors 550 exhibitors – winegrowers, importers, distributors and specialised publishers from Austrian and all over the world

Visitors 2014 15,000

website www.vievinum.at



10th VieVinum
International Wine Festival
June 4 –6, 2016

Contacts:

Mag. Alexandra Graski-Hoffmann
T +43 1 587 12 93
F +43 1 587 12 93 – 20
office@mac-hoffmann.com

Tina Patronovits

T +43 1 587 1293 – 11
F +43 1 587 1293 – 20
t.patronovits@mac-hoffmann.com

Press Contact:

Dagmar Gross
Grosswerk
Public Relations & Art Promotion
Liniengasse 20/6
1060 Wien
T +43 1 236 26 64
M+43 676 319 31 89
dagmar@grosswerk.com
www.grosswerk.com